

AGM Chairperson notes

Our committee objectives are as follows and were chosen following a community survey in 2019;

- Food waste
- Sustainable diet encouraged
- Reduce single use plastic

So far we have achieved

- Website and Facebook Group

over 320 members of the FB Group

2.2k unique visitors to the site in 2020

4.4k page views (Event page 462 - Recycled Fashion 126)

- Christmas sustainable gift wrapping workshop

Well attended and received

- Electric Car Talk

Very popular - gave pause for thought on format for members meetings

- Children's and babies clothes swap

Very well attended and people asking for it to become a regular and frequent event. Cost of venue hire more than covered

Lessons learned

- storage/ limit clothes brought on the day/ more time to set up and clear away/ more volunteers

- **Sustainable Living Event** - Postponed - hopefully organising will be easier as we can build on what we already had in place for this year's postponed event

- **Bric a Brac Give away - June** Very popular and successful and grew FB membership raising awareness and engagement within the community hence repeat event.
Lessons learned

- mapping improvements to include number of stalls on each street

- need more hands and clear definition of roles

- **Bric a Brac Give away August** again very well received and will look to doing another when the weather improves

- TOTAL of £646 raised over the two events

- **Art Competition School Eco Council**

Great participation and good inroad to build links with the school and through them the wider community

- Judging was done by the Parish council

- Prizes and certificates awarded

- Finalists Gallery now included on the website

Committee change - Charlotte Carter left and was replaced by Steph Muir

- **Online blog page**

12 blogs since the summer

In Progress and Ongoing

- **Phone box acquisition** through the PC plans on hold due to COVID-19. In 2021 we will be working to make this an info and book swap hub. We will need community input to adapt and maintain.

- **Terracycle** ... Steph Muir has taken on and we have established a link with a lady in Highworth.

- Storage is a problem we need to overcome - possibly through FB recruitment.

- **COOP building acquisition progress**

- Survey for coop use done on SM - huge engagement

- letter and proposal sent to local contact Stewart Logie at midcounties coop to forward to relevant person and awaiting a response

(Update 11/12/20 - a contact person has been established and talks are progressing)

Website and Social Media

- trying to keep in touch and in front of our audience during covid restrictions

- continues to develop with blogs and information but we still need to push to get others to interact with it rather than just look.

- Junior News page launch and leaf watch project

- **Parish council** new committee set up to support us
Move to expand Committee make connections with other groups
- **News, Parish Admin email and school newsletters**
monthly articles and information published to keep engagement with those who don't use social media.

Upcoming

- Committee redesign and expansion
 - Membership Secretary - Vacant
 - Digital Lead - Vacant
 - Lead for each of the objectives (Steph Muir plastics and 2 x vacant)
 - H&S/Legal - Kathy Durham
 - Treasurer - Sandra Green
 - Secretary - Alie King
 - Chair & Co-Chair - Kate & Kate
- SUS Living event - June 2021
- Talks and workshops on line possibly if restrictions continue to prohibit
- Recycle bins on the high street
- Forging ahead with developing coop space/ funding and volunteers if get green light
- Pop up for SESI refills
- Further engagement with the school for the Junior News page on the website